



## Putting a price on passion

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Surveying the British public, Compare the Market has set up a fun **interactive tool** to measure how much you'd have to sacrifice to afford your dream car whether that's a Ferrari 488 GTB, Tesla Model S or Mini Hatchback.

It looks at three types of automotive classes of Supercars, Luxury, and Popular Models.

For car enthusiasts, a car is much more than a way to get you from A to B. It's a multi-sensory occasion every time you lock in the seatbelt, every time you feel the vibrations through the steering wheel, every time you go through the gears and hear that mechanical thud.

Today there are 40% more luxury cars and supercars on our roads than ever before, with the demand of boutique cars increasing each year - it's unsurprising that car enthusiasts are willing to go to the ends of the world to be able to own and experience such driving pleasures.