



Tradelines 22 May

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Author: Robin Roberts

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Honda has announced that reservations for its new urban electric vehicle - Honda e - are now open in the UK, Germany, France and Norway.



A dedicated online reservation website allows customers to reserve a priority status to order the Honda e with a refundable reservation fee of £800 for first deliveries from Spring 2020.

A Bloodhound **new supporters' club** has been launched and it's free.

Because the old supporters' club - the 1K Club - was wrapped up in Bloodhound Programme Ltd, which no longer runs the project, for GDPR reasons there has to be a new one, with the first club visit to the HQ on 2 June.