



## Dealers offered one-stop check on vehicles

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Thousands of motor traders across the UK will be able to perform a provenance check and value a vehicle using a new one-stop portal from Cazana and Experian.

In this fast-changing market dealers need accurate, real-time insight on which cars to buy, their provenance and how to price vehicles appropriately to attract consumer demand. The companies' new joint offering combines Experian's AutoCheck with Cazana's award-winning Companion pricing tool to offer dealers a single product for vehicle acquisition and pricing.

The system is being launched to thousands of dealer customers this August to help them better understand the vehicles they are working with. The product includes a new version of Experian's AutoCheck platform which, now powered by Cazana, including Cazana Companion's valuation and vehicle market research technology. The availability of these stock insights and dynamic pricing data within the tool helps retailers target the right vehicles to stock, respond to market changes quickly and maximise profit.

Experian's AutoCheck product itself now also includes Cazana's vehicle valuations to help dealers understand the real market value of vehicles when they buy from auction or part exchange. This is the second partnership entered into by the two companies having previously brought forward their reseller agreement in the UK financial services and banking sectors to help lenders make better informed risk decisions on the vehicles they finance.